

Acquisition

Geberit AG Switzerland plans to strengthen its presence on the Indian subcontinent with an acquisition.

Geberit International Sales AG, Rapperswil-Jona, 21 December 2009

Geberit will take over its current Indian distributor Gebin Water Management Systems Pvt. Ltd as of 1st January 2010. Gebin has its headquarters and a warehouse in Bangalore and branch offices in Mumbai and Delhi, with Sales Representatives in Kolkatta, Chennai, Hyderabad, Cochin, Pune & Ahemedabad. Gebin covers the rest of India with a network of more than 170 dealers.

Gebin was established in May 2005 to exclusively promote Geberit products in India, mainly flushing systems targeting five-star-hotels and high-end building segments. Later on, Gebin expanded their portfolio to include roof and HDPE drainage piping systems. Over the last years, Gebin has successfully developed the Indian market for concealed cisterns and is currently the market leader in this segment, having equipped more than 70 five-star-hotels with Geberit cisterns.

The Geberit Group is the European market leader in sanitary technology with global presence. From the time of its establishment in 1874, the company has always been a pioneer in the sector, consistently setting new trends with its comprehensive system solutions.

Further information is available from:

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The Geberit Group is a global provider with sales of CHF 2.2 billion. It employs 5,700 people in 40 countries around the world.